



Prague International Business School

Pražská mezinárodní manažerská škola při VŠE v Praze (PIBS),
Member of the Czech Association of MBA Schools (CAMBAS)

№ 632

CERTIFICATE

Ing. Martin Hurych, MBA

graduated at Prague International Business School and successfully passed course

Master of Business Administration (MBA)

with modules:

I. semester

Distinctive features
of modern Management
Microeconomics
Organisational Architecture
Managerial Finance I
Basics of Marketing
Financial Accounting
Management of personal
Development
Personnel Management
Operational Management
Strategic Management

II. semester

Managerial Accounting
Financial Management
Organisational Behaviour
International Finance
Strategy-Methods
Applied Statistics
Strategic Marketing

Corporate Management
Consumer Behaviour
Corporate Governance
How to win in a global World

Mini-Project

III. semester

Globalization
Strategy-Applied
Information Systems
Business Policy
Quantitative Methods
Business Law

Styles of managerial Steering
Staff Motivation
Change Management
Public Relations

Final Project

The Program of MBA courses at the Prague International Business School
at the University of Economics in Prague
is fully accredited by Ministry of Education, Youth and Sports of the Czech Republic and Metropolitan University



prof. Ing. Petr Zaruba, DrSc.
Dean of the PIBS

Prague 3 November 2011